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Why
Harnessing
Al in Florida's
Agriculture
Industry and
Beyond is
Important

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# **Leadership-Driven Cybersecurity:** A Hillsborough County Case Study

By Kristan Keyes, CGCIO, Director of Cybersecurity at Hillsborough County, Information & Cyber Security Division, Office of the Chief Information & Innovation Administrator

## **Empowered by Leadership**

The elevation of Hillsborough County's cybersecurity program is inextricably linked to the unwavering support and visionary leadership of the Chief Information and Innovation Administrator, Ramin Kouzehkanani. Under his guidance, we have cultivated an environment of autonomy, empowerment, and collaboration.

# **Expertise, Empowerment,** and Unity

Our cybersecurity team is a testimony to the power of collective expertise. Supported by best-inbreed tools, we provide the team with the means to effectively combat evolving threats and maintain a high degree of situational awareness. Our leadership sponsors cross-training initiatives that ensures every member of our group possesses expert-level knowledge of each attack vector and the corresponding tools required for an effective defense. This training promotes resilience, fosters job satisfaction, nurtures deeper relationships, and cultivates an indomitable spirit. This unwavering unity demonstrates our

commitment to security awareness, allows the team to swiftly navigate the complex cyber landscape, and empowers everyone to confront threat actors with tenacious determination in the face of sophisticated attacks.

# **Hillsborough County Digital Defense Sequence**

Our advanced analytics suite, powered by MXDR (Managed Extended Detection and Response) and metrics-driven insights grants us unparalleled visibility into the evolving threat landscape. The

The Hillsborough County Cyber Security team has an exceptionally proficient and diverse team of professionals who possess a cumulative experience of over 100 years in the fields of technology, cybersecurity, infrastructure, cloud, and much more. The team is characterized by its extensive expertise and is well-equipped to tackle the multifaceted challenges of the cybersecurity and technology infrastructure domains

Every member of our team holds some of the most prestigious and widely recognized certifications within the industry, ensuring comprehensive coverage across all aspects of cybersecurity and technology infrastructure, in addition to Department of Defense Top Secret clearances. These certifications serve as a testament to our commitment to staying at the forefront of the ever-evolving landscape of cyber threats and technological advancements. Our team's continuous pursuit of knowledge and skills development guarantees that we are well-prepared to safeguard the organization's digital assets and maintain the highest standards of security

Here are some of the affiliations and certifications held by the team:











































Hillsborough County Digital
Defense Sequence (HDDS), our
customized adaptation of the
Lockheed-Martin cyber kill chain, is
the foundation of our process.
Recognizing that a single framework
cannot guarantee absolute
protection, we harness the HDDS in
conjunction with a host of industry
frameworks to proactively identify
and address vulnerabilities, arming
our defenses with the agility to adapt
to ever-changing threat patterns.

We emphasize cyber hygiene practices, such as patch management and vulnerability scanning, to prevent incidents while network traffic monitoring identifies potential threats and anomalies. Prevention and detection drive our solutions and allows us to respond with minimal impact to the enterprise.

HDDS in Action: A Practical Example

An adroit cybersecurity engineer detected malicious activity emanating from a public network, leading to the discovery of a bad actor attempting to launch hacking tools. Our engineer immediately intervened, halting the execution of malicious tools, eradicating the threat from the device, and rebooting the compromised computer using industry standard recovery software, reverting it back to its pristine state. This incident highlights the effectiveness of our HDDS framework, cybersecurity team, and proactive threat mitigation tools.

# Navigating the Movelt Breach

In the wake of the MoveIt breach, our incident response team proved their worth, enabling us to navigate the situation effectively. Despite the nature of the attack and its widespread impact, our team

demonstrated resilience and promptly contained the damage. As we move forward, we remain vigilant against third-party threats and continue to enhance our cybersecurity posture. We also extend our expertise to constitutional offices who do not have dedicated cybersecurity resources.



# Preparing for PCI Version 4

As the PCI Data Security
Standard (PCI DSS) prepares to
transition to Version 4,
Hillsborough County BOCC is at
the forefront of compliance efforts.
We are actively engaged in
evaluating and implementing the
new requirements, ensuring that our
systems and processes align with the
latest compliance standards.

By embracing this proactive approach, we are confident in our ability to safeguard our digital assets and protect the sensitive data of our constituents.

# Aligning Our Incident Response with FL HB 7055

Our incident response plan is robust and aligns with leading practices and relevant guidelines, ensuring effective and coordinated response to cybersecurity incidents. It seamlessly integrates with FL HB 7055, NCIRP, and NIST Cybersecurity Framework for Resilience. This approach ensures

that our response efforts are aligned with state-level, federal, and international standards, maximizing our effectiveness in addressing cybersecurity threats.

# Maximizing Resources, Minimizing Risks

Deep examination of our existing budget and leveraging opportunities presented by grants, we have achieved significant milestones in strengthening and building upon our cyber posture. We approach information security and risk management with the utmost fiscal responsibility.

Our approach of 'efficient resource utilization' is not merely a catchphrase; it's an essential strategy in the ever-evolving cybersecurity landscape. We acknowledge the elusive nature of absolute security and constantly refine our methods to enhance our resilience. However, additional resources would undoubtedly strengthen our existing protective measures.

## Hillsborough County Shares Best Practices

Hillsborough County actively engages with fellow Florida CIOs to share best practices (HDDS) and foster a collective cybersecurity posture. This collaborative approach strengthens the state's defenses against cyber adversaries. A more secure digital landscape also translates into a benefit for taxpayers through reduced costs associated with cyberattacks.

In the face of ever-evolving cyber threats, no single organization can stand alone. By working together, sharing knowledge, and strengthening our collective defenses, we can create a more resilient digital ecosystem that safeguards the well-being of our residents and paves the way for a brighter future.