Wharton
UNIVERSITY of PENNSYLVANIA

2024

ALAN MARIOTTI
BUSINESS AND ARTIFICIAL INTELLIGENCE CERTIFICATIONS

AI Strategy and Governance - Economics of AI | AI Innovation | Algorithmic Bias and Fairness | AI Governance and Explainable AI

AI Applications in Marketing and Finance - AI and the Customer Journey | Personalization | Finance | AI Application in Finance

Managing Social and Human Capital - Motivation and Reward | Tasks, Jobs and Systems of Work | Managing Good and Timely Management Decisions | Designing and Changing the Organization's Architecture

Cryptocurrency and Blockchain: Digital Currencies - Cryptocurrencies | Rules and Structure of Bitcoin | Cryptocurrency as an Asset Class | The Blockchain Ecosystems