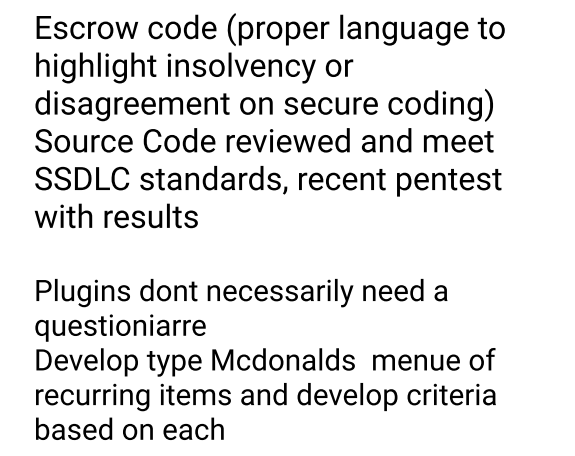
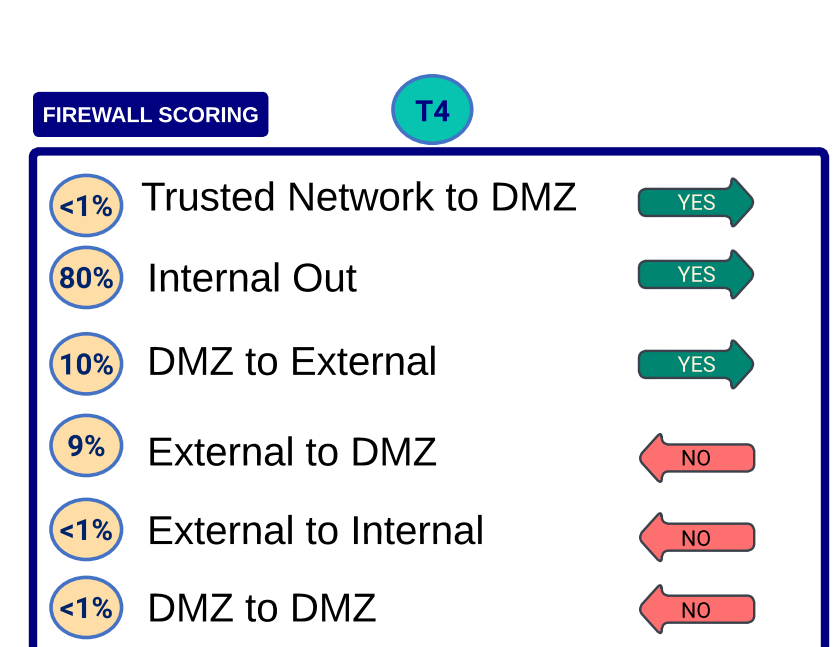
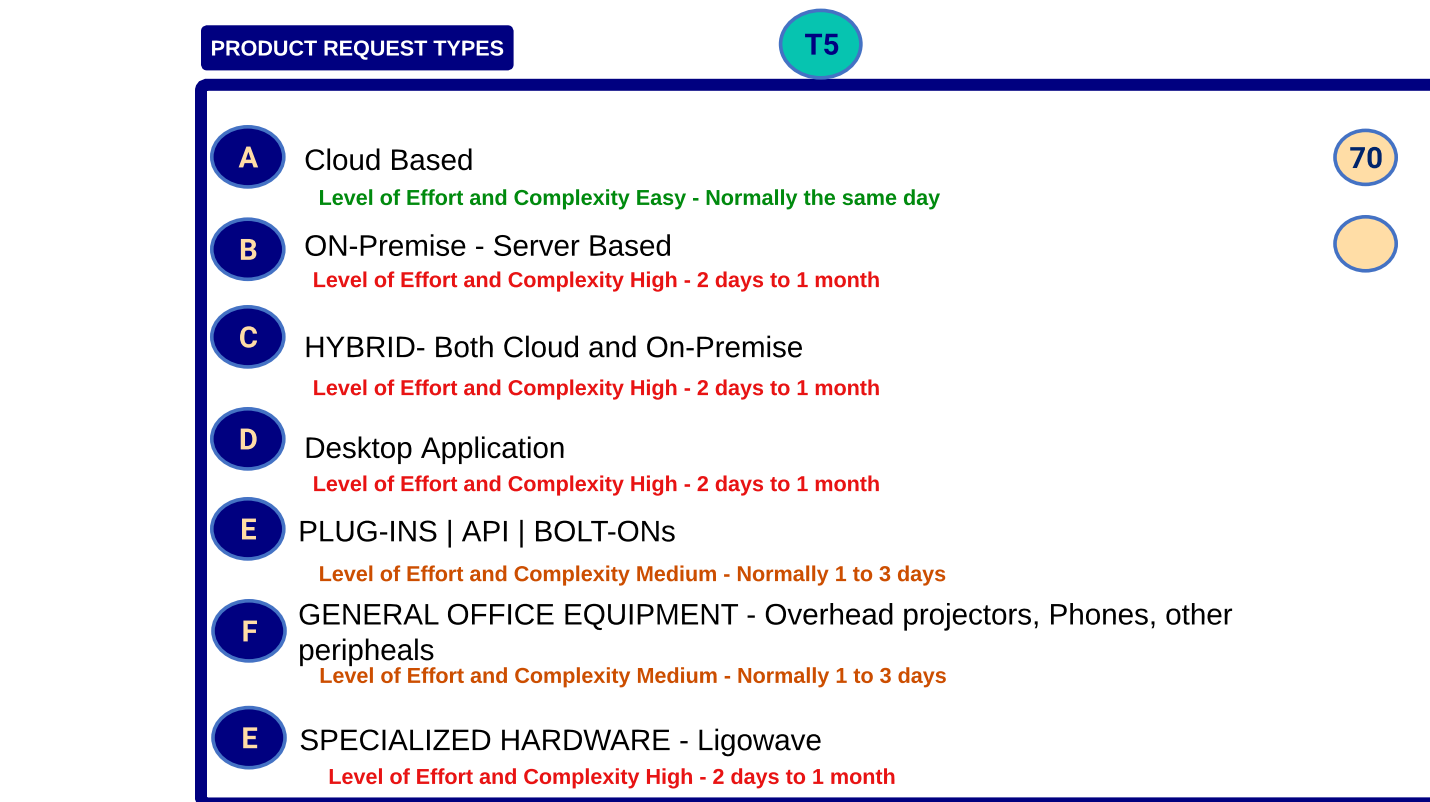
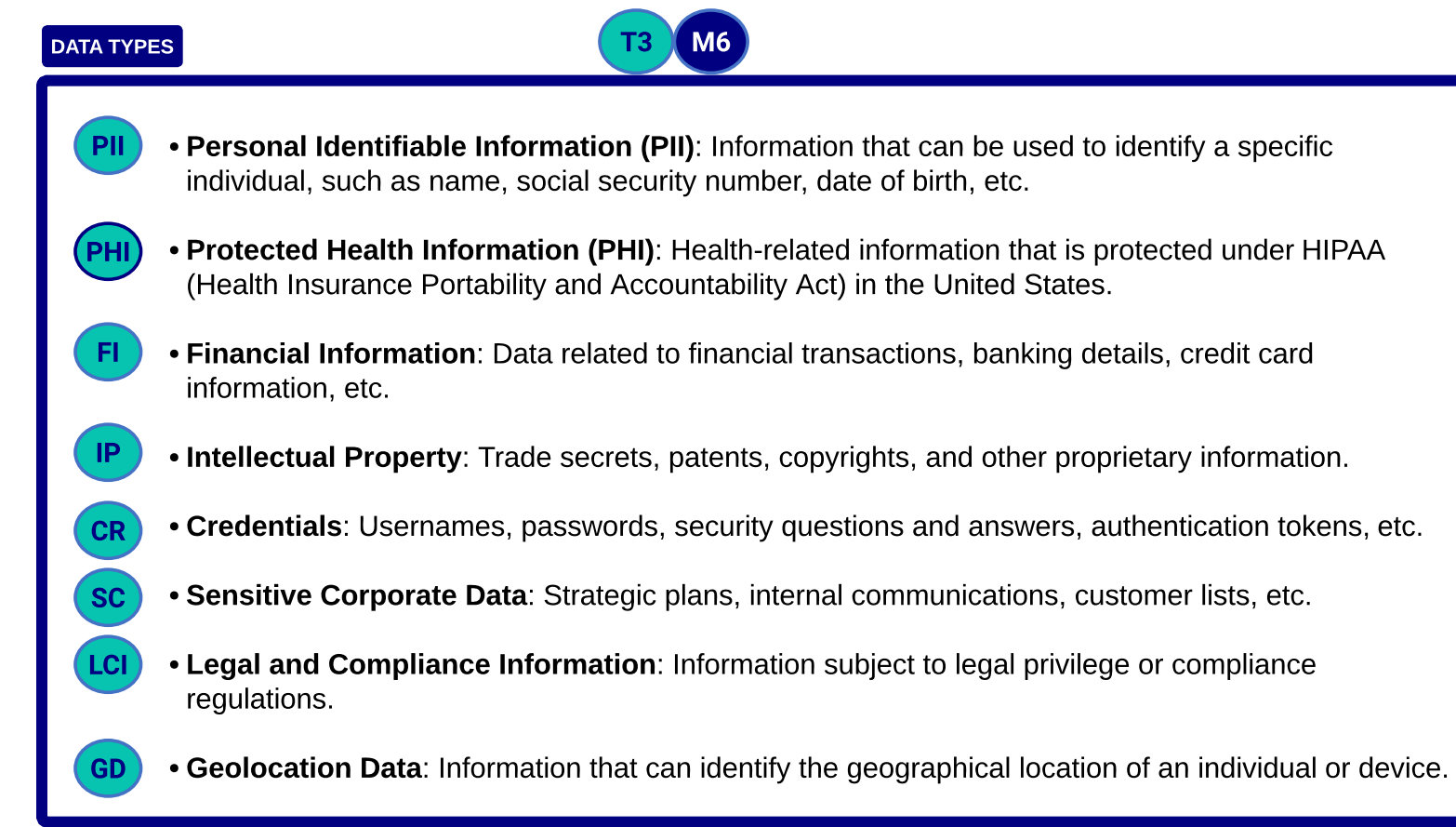
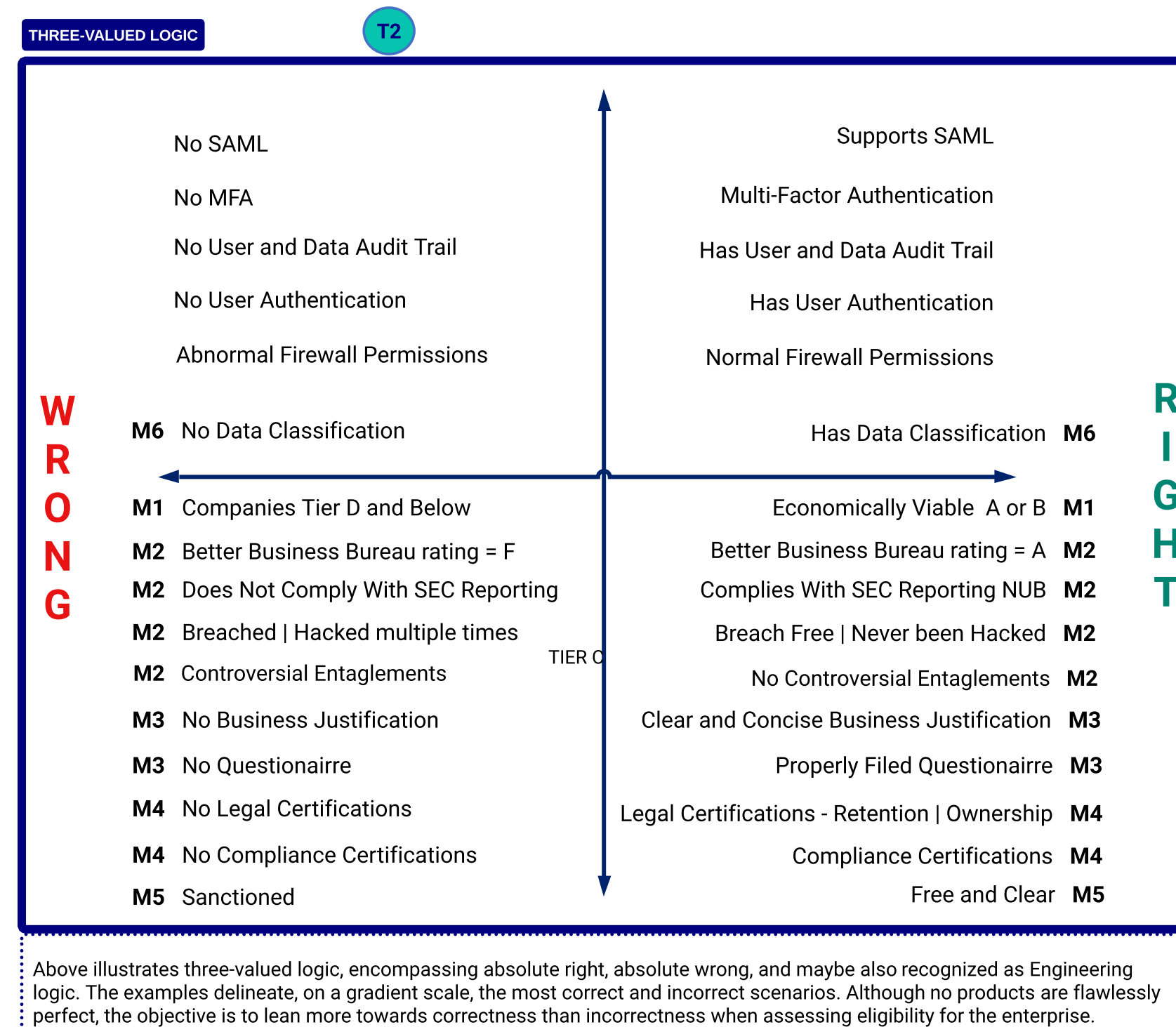
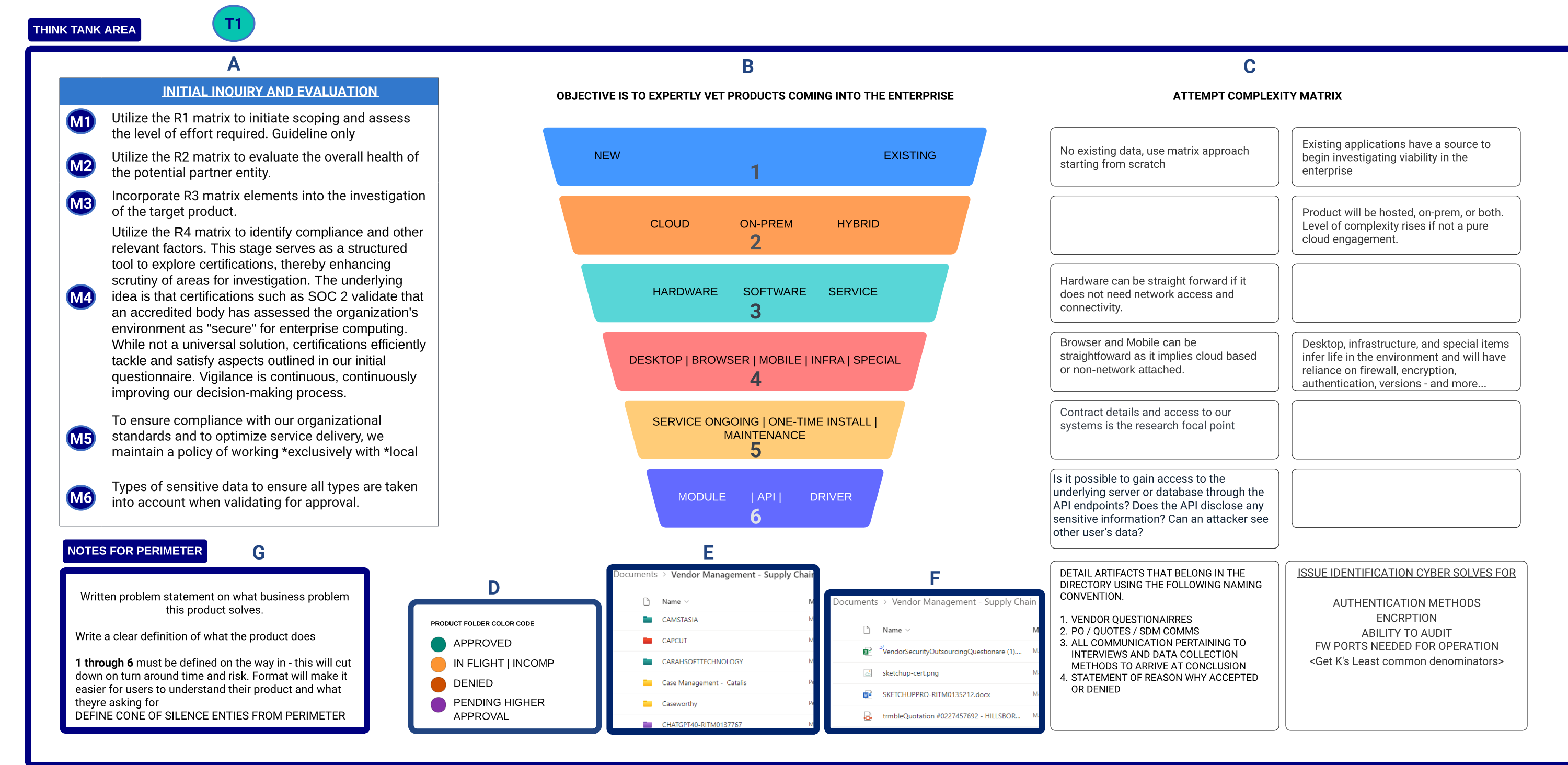
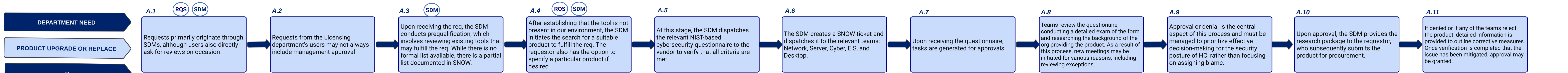


Story-Boarding and Planning Phase

PRODUCT IDENTIFIED FOR PURCHASE

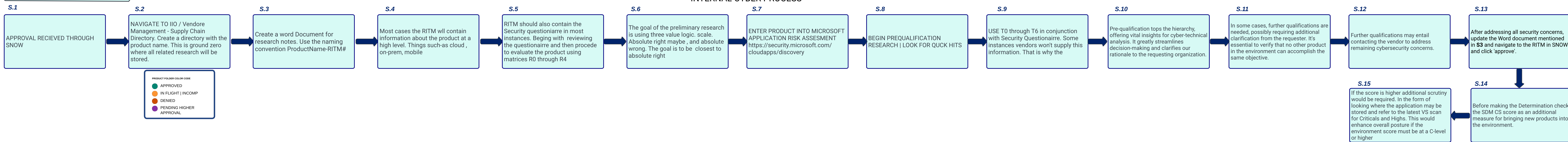
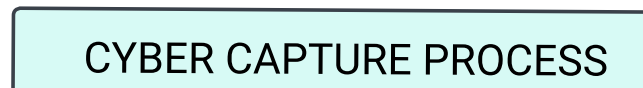
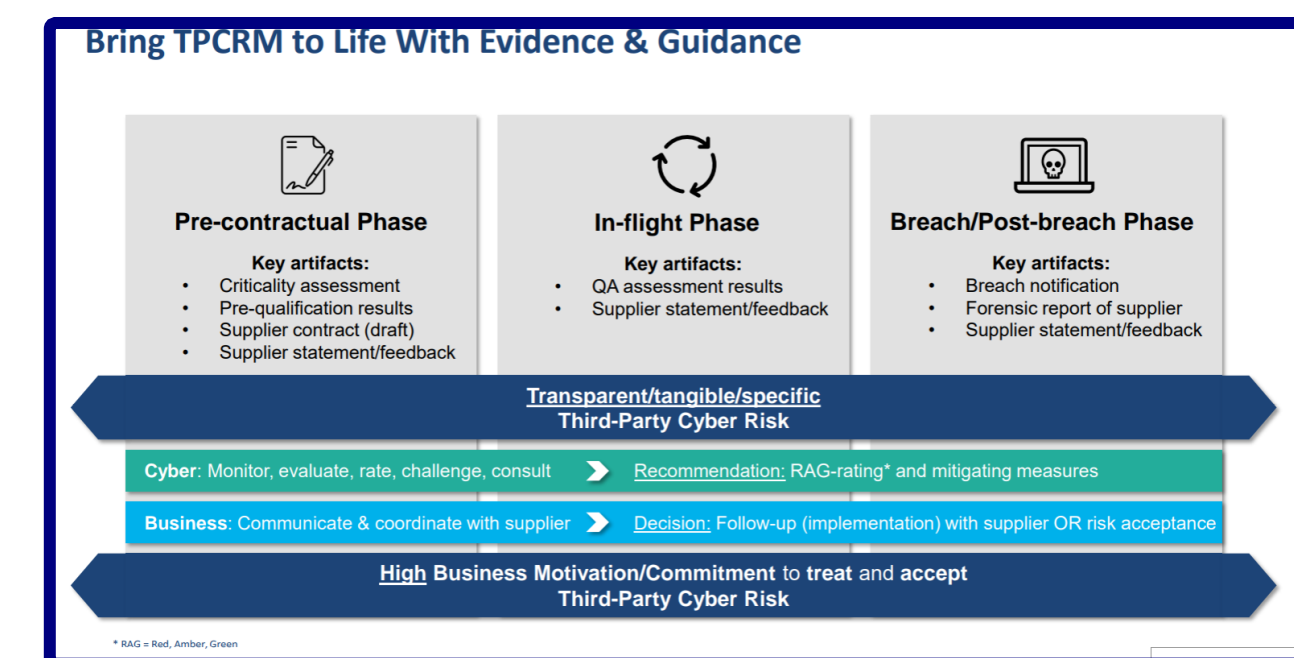
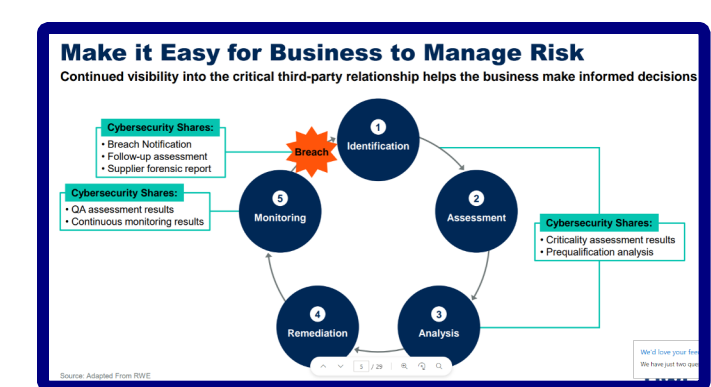
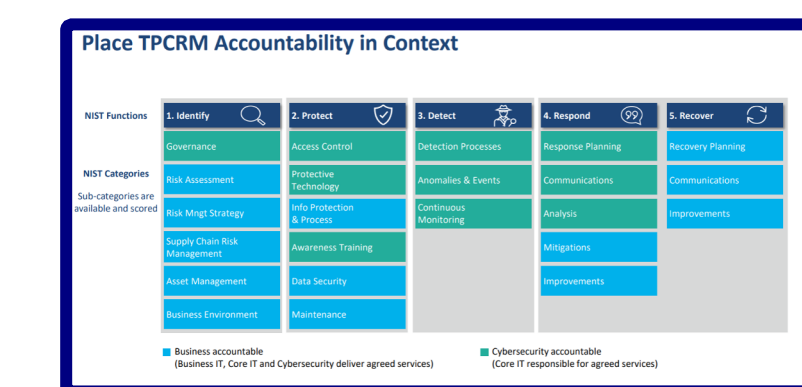
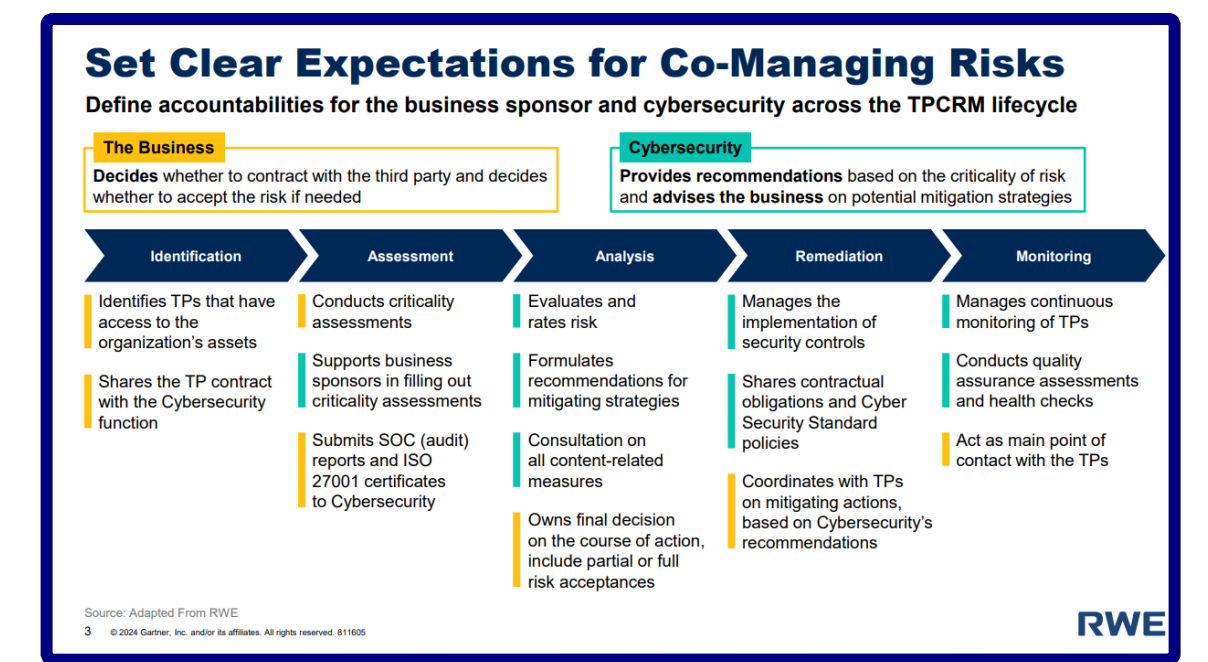
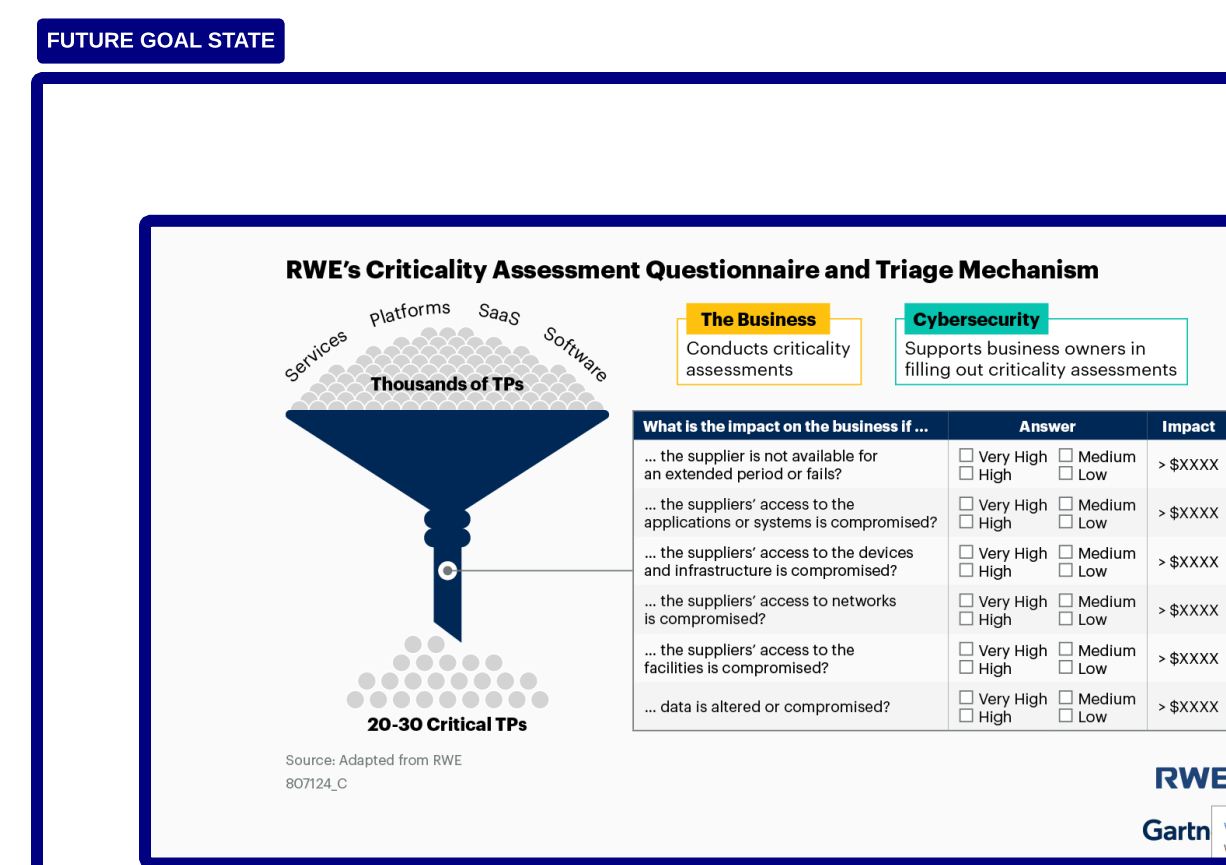


		M1
ITEM	AREA TO BE ADDRESSED	ECONOMIC QUALIFICATION SCORING
A	Tier A: Large-Cap Corporations	These are the largest and most established corporations with the highest market capitalizations. Typically, large-cap companies have market caps exceeding \$10 billion. They are often industry leaders with extensive global operations and diversified revenue streams. Examples of large-cap corporations include Apple Inc. (AAPL), Microsoft Corporation (MSFT), and Amazon.com (AMZN).
B	Tier B: Mid-Cap Corporations	Mid-cap corporations are smaller in size compared to large-cap companies but still substantial in market capitalization. Mid-cap companies generally have market caps between \$2 billion and \$10 billion. They may exhibit strong growth potential and offer investors opportunities for capital appreciation. Examples of mid-cap corporations include Zoom Video Communications Inc. (ZM), Square Inc. (SQ), and DocuSign Inc. (DOCU).
C	Tier C: Small-Cap Corporations	Small-cap corporations are relatively smaller companies with lower market capitalizations compared to large-cap and mid-cap companies. Small-cap companies typically have market caps below \$2 billion. They may be younger, less established firms with higher growth prospects but also higher volatility. Examples of small-cap corporations include Etsy Inc. (ETSY), Twilio Inc. (TWLO), and Peloton Interactive Inc. (PTON).
D	Tier D: Low-Cap Startups, Mom-n-Pop, Dirt Floor (lol)	Low-cap corporations are newcomers, fewer employees and no real way to quantify value succeeds. Low-cap companies typically have market caps well below \$2 billion. They are not established firms with out an ability to project viability, and possess risk. Examples of small-cap corporations Cyberfox, IAT software

M2		
ITEM	AREA TO BE ADDRESSED	BUSINESS INTELLIGENCE AND BACKGROUND SCORING
A	Rank Market Segments	Start by defining the market segments or industries that align with your enterprise product solution. Identify variables, company size, geographic location, and target demographics.
B	Segmentation by Company Size	Conduct research to understand current trends, challenges, and opportunities in the enterprise market. Identify which market segments are experiencing growth, demand, or innovation in terms of product adoption. (Are they likely to go out of business)
C	Assess Budget and Resources	Evaluate the budget and resources available to different tiers of companies. Understand the typical budget constraints of companies in each tier. This will help determine the affordability and willingness to invest in enterprise software solutions.
D	LEGAL Issue	LEXUS/NEXIUS SCAN
E	Have the been Breached	https://haveibeenbreached.com/PwnedWebsites/ https://www.greatstart.com/data-breaches/cybersecurity-landscape-breaches-2633724298.html https://informationstechnical.net/worlds-biggest-data-breaches-hacks/ https://privacyrights.org/data-breaches https://electrirc.ai/blog/recent-big-data-breaches
F	Recon: BBB Legal Financial Score	Create definition
	Reputation and Reviews	https://www.trustpilot.com/search?query=bonfire
	IN USE AT OTHER GOVERNMENT AGENCIES	Are any Florida or other government agencies successfully using the product model to Come –

ITEM		AREA TO BE ADDRESSED	ENTERPRISE BUSINESS QUALIFICATION
A	Business Case: General Information:		Vendor name, contact information, and point of contact.
B	Product Overview: What Problem Does this Solve		Product name and version. Description of the software solution and its intended purpose. Supported platforms and operating systems.
C	Security Features		Encryption capabilities (e.g., data encryption in transit and at rest). Access controls and authentication mechanisms. Audit logging and monitoring features.
D	Data Protection		Data handling practices and data privacy protections. Data retention policies and data disposal procedures. Measures to protect against data breaches and unauthorized access.
E	Vulnerability Management		Procedures for identifying, assessing, and remediating security vulnerabilities. Patch management processes and frequency of security updates. Integration with vulnerability scanning tools and threat intelligence feeds.
F	Incident Response:		Incident response procedures and protocols. Notification process for security incidents or breaches. Support and assistance provided in the event of a security incident.
G	Third-Party Security		Security practices and controls implemented by third-party vendors or subcontractors. Assurance of supply chain security and vendor risk management.
H	Compliance and Certifications		Evidence of compliance with industry standards and certifications (e.g., SOC 2, PCI DSS). Documentation of regulatory compliance in relevant jurisdictions.
I	Security Testing and Assurance		Results of security assessments, penetration tests, or code reviews. Independent security certifications or audits conducted by third-party assessors.
J	Support and Maintenance		Availability of technical support and customer service. Maintenance and update schedules. End-of-life support and product retirement policies.
K	Contractual and Legal Considerations		Terms and conditions of the vendor's software license agreement. Liability and indemnification clauses related to security incidents. Data ownership and intellectual property rights.
L	Additional Documentation:		Copies of security policies, procedures, and documentation. References or case studies demonstrating successful implementations.
M	CYBER INSURANCE		Proof of Cyber Insurance - secondary claims or those over \$1m.
N	FIRE WALL PORTS NECESSARY		
O	SERVICE ACCOUNTS NEEDED		
P	ELEVATED PRIVILEGES TO RUN		

Item	Area to be Addressed	Compliance Certifications Held		
A	ISO 27001 & 02	This certification validates that the cloud vendor follows international standards for information security management systems (ISMS). It ensures that the vendor has implemented robust security controls to protect data. <Legal>	O HIPAA/HITECH (for healthcare)	If your organization deals with sensitive healthcare data, ensure that the cloud vendor is compliant with Health Insurance Portability and Accountability Act (HIPAA) and Health Information Technology for Economic and Clinical Health (HITECH) regulations. <Legal>
B	ISO 27002 & 01	Together, the two standards provide a comprehensive starting point for an organization to establish risk awareness and identify potential threats and vulnerabilities. <Legal>	P GDPR (for handling EU data):	If your organization operates within the European Union or handles EU citizen data, ensure that the cloud vendor complies with the General Data Protection Regulation (GDPR) requirements for data protection and privacy. <Legal>
C	ISO 27018	the international standard for protecting personal information in cloud storage. The term for the personal data it covers is Personally Identifiable Information or PII. ISO 27018 is a code of practice for public cloud service providers. <Legal>	Q FedRAMP (for government agencies)	If your organization is a government agency or deals with government data, ensure that the cloud vendor has achieved Federal Risk and Authorization Management Program (FedRAMP) compliance, demonstrating adherence to rigorous security standards.
D	ISO 27017	globally recognised framework that, when implemented, will effectively reduce the likelihood of data breaches and increase customer trust by demonstrating your commitment to information security techniques. <Legal>	R PCI DSS (for payment card data):	If your organization processes payment card transactions, ensure that the cloud vendor complies with Payment Card Industry Data Security Standard (PCI DSS) requirements for protecting cardholder data. <Legal>
E	SOC 1	aims to control objectives within a SOC 1 process area and documents internal controls relevant to an audit of a user entity's financial statements. <Legal>	S CSA STAR Certification:	The Cloud Security Alliance (CSA) Security Trust Assurance and Risk (STAR) Certification is a comprehensive, third-party assessment of the security posture of cloud service providers.
F	SOC 2 Type II	SOC 2 Type II certification confirms that the cloud vendor has adequate controls in place to safeguard customer data and ensure the security, availability, processing integrity, confidentiality, and privacy of the systems. <Legal>	T ITAR (for defense-related data)	If your organization deals with defense-related data subject to International Arms Regulations (ITAR), ensure that the cloud vendor complies with ITAR requirements for handling such sensitive information.
G	SOC 3	an auditing procedure developed by the American Institute of Certified Public Accountants (AICPA) to demonstrate the strength of a service organization's internal controls over cloud and data center security. <Legal>	U CJIS (for law enforcement data):	If your organization deals with criminal justice information, ensure that the cloud vendor complies with Criminal Justice Information Systems (CJIS) Security Policy requirements.
H	SOX (Sarbanes Oxley Act)	the act of adhering to the financial reporting, information security and auditing requirements of the Sarbanes Oxley (SOX) Act, a US law that aims to prevent corporate fraud. <Legal>	V FINRA	qualification you can earn from the Financial Industry Regulatory Authority (FINRA) to become a financial specialist such as a Broker/Investment
I	SP 800-53	provides a list of controls that support the development of secure and resilient federal information systems. These controls are the operational, technical, and management standards and guidelines information systems use to maintain confidentiality, integrity, and availability	W FISMA	defines a framework of guidelines and security standards to protect government information and operations. <Legal>
J	Industry-specific certifications:	Depending on your industry, there may be additional certifications relevant to your organization's needs. For example, financial institutions may require compliance with regulations such as FINRA, SEC, or Basel III.	X SSAE 18	is an auditing standard for service organizations. It is required by many industries and organizations for vendors that provide them services. The examinations and audits of these Standards are known as SOC reports
K	GAAP	sets out to standardize the classifications, assumptions and procedures used in accounting in industries across the US. The purpose is to provide clear, consistent and comparable information on organizations' financials.	Y ISAE 3402	ISAE 3402 is a third party (manly suppliers) assurance mechanism in the form of SOC (Service Organization Controls). There are three kinds of SOC reports: SOC1 report - Relates to assurance on controls that could impact financial statements. SOC2 report - Relates to assurance on IT controls
L	Privacy Shield	The EU Privacy Shield framework was developed by the U.S. and European Union to safeguard private data transmission between the two continents. The privacy shield agreement sets standards for both employee and customer data transfers, as well as any use of third party vendors.	Z HTRUST CSF	HTRUST created and maintains the Common Security Framework (CSF), a certifiable framework to help healthcare organizations and their providers demonstrate their security and compliance in a consistent and streamlined manner.
M	COBIT	is an IT governance framework for businesses wanting to implement, monitor and improve IT management best practices. COBIT is the acronym for Control Objectives for Information and Related Technologies.	AA Safe Harbor	The term "safe harbor" means that though law, you're protected from a penalty when conditions are met. While the term applies to many areas of law, a major application of it is in taxation. Safe harbor can be applied to estimated taxes giving you some leeway in how much you need to pay.
N	COPIPA	The Children's Online Privacy Protection Act (COPIPA) includes a provision enabling industry groups or parents to submit for Commission approval self regulatory guidelines that implement the protections of the Commission's final Rule.	BB GLBA	The Gramm-Leach-Bliley Act requires financial institutions – companies that offer consumers financial products or services like loans, financial or investment advice, or insurance – to explain their information-sharing practices to their customers and to safeguard sensitive data



INTERNAL CYBER PROCESS